

2025 Parade of Homes™ – Remodel Showcase Home Participation Agreement

Permian Basin Builders Association

Event Dates: November 9–10 & 15–16, 2025 | 12 PM – 4 PM

This Agreement is made and entered into as of the ____ day of _____, 2025 by and between:

Permian Basin Builders Association ("Association")

2002 W Wall St, Midland, TX 79701

(432) 520-7917 | info@pbbatexas.org

And

Builder Company: _____

Representative: _____

Address: _____

Phone: _____ Email: _____

RECITALS

This Agreement outlines the terms under which the Member will participate in the 2025 Parade of Homes™ as a **Remodel Showcase Home Participant**, showcasing a completed remodeling project. The goal is to promote remodeling excellence, increase public awareness, and provide networking opportunities for remodeling professionals and their trade partners.

1. Participation Approval

All submissions for the Remodel Showcase category must be approved by the **Parade of Homes™ Committee**. Remodelers must submit:

- Before and after photos and/or architectural renderings
- Project description

- Scope of work and primary trades used
- Approximate budget and square footage impacted

The Committee reserves the right to approve or decline any submission based on completeness, quality, and relevance to the event's standards.

2. Remodel Participation Fee

- **\$1,500 Remodel Showcase Fee per project** (*non-refundable*)
 - Fee covers event inclusion, marketing, and insurance
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3. Remodel Eligibility & Guidelines

- Remodel must be **substantially completed** prior to the Preview Party
 - Property must be located within the Midland–Odessa area
 - Remodeler must be a **PBBA member in good standing**
 - Home must remain open and staffed during all public tour hours
 - Remodeler must obtain homeowner's written consent to showcase the property
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4. Marketing & Promotion

The Association will:

- Include the remodel entry in the official Parade of Homes™ guidebook and digital map
- Promote the remodeler and project on social media and the PBBA website
- Provide directional signage and Parade™ materials

Remodelers agree to submit all required marketing materials (photos, write-ups, logos) by the deadline set by the Committee.

5. Home Access & Representation

- Remodeler must staff the home with a representative during public hours
 - If under contract or occupied, homeowners may not act as event staff
 - A signed homeowner release must be submitted prior to the event
 - If project is not ready or is withdrawn after promotional materials are printed, signage stating "Not Available to Show" will be displayed
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6. Insurance

The Association will provide general liability insurance for the event and will name the Remodeler as an additional insured on a primary basis for covered causes of loss.

7. Conduct & Compliance

Remodelers are expected to maintain professionalism, cleanliness, and safety throughout the event. Non-compliance may result in:

- Loss of participation fee
 - Disqualification from future events
 - Removal from promotional materials
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8. Photography & Media Use

By signing this agreement, Remodeler consents to the use of submitted photos and onsite photography for promotional use by PBBA.

9. Dispute Resolution

In the event of a dispute, the parties agree to attempt resolution through **mediation** before pursuing arbitration or legal remedies.

10. Entire Agreement

This Agreement constitutes the entire understanding between the parties and may only be amended in writing signed by both parties.

Remodeler Signature: _____ **Date:** _____

Print Name / Title: _____

PBBA Representative Signature: _____ **Date:** _____

Print Name / Title: _____
