



PARADE OF HOMES NOV. 8-9 & 15-16 HOME GUIDE AD INFO HOME GUIDE AD INFO

AD SIZE SPECIFICATIONS

PRICE	AD SPACE	BLEED SIZE	PAGE TRIM SIZE	AD SIZE
\$1200	FULL PAGE	9" X 11.75"	8.875" X 11.625"	8.375" X 11.125"
\$750	1/2 PAGE	HORIZONTAL		7.5" X 5"
\$750	1/2 PAGE	VERTICAL		3.5" X 11.125"
\$550	1/4 PAGE			3.5" X 5"
\$450	1/8 PAGE			3.625" X 2.5"
\$2750	OUTSIDE BACK	9" X 11.75"		8.375" X 11.125"
\$2750	CENTER SPREAD	18" X 11.75"		8.375" X 11.125"
\$1000	CONTENT FULL PAGE	REQUIREMENTS MUST BE MET, ALL CONTENT MUST BE APPROVED BY THE PBBA		

MATERIALS GUIDELINES:

MATERIALS MUST BE PROVIDED DIGITALLY AS PDF FILES SAVED AS PRESS READY OR PDF FORMAT. ENSURE THAT ALL MATERIALS ARE 300DPI AT 100% OF FINAL PLACEMENT SIZE. CONVERT ALL SPOT/SPECIAL COLORS TO FOUR-COLOR PROCESS/CMYK. PUBLISHER RESERVES THE RIGHT TO RETURN FOR REVISION ANY MATERIALS THAT DO NOT MEET REQUIREMENTS.

AD PAYMENT DUE AUG. 15TH 2025

MARK YOUR SELECTION WITH A CHECK

DOUBLE PAGE SPREAD WITH BLEED INCLUDED (LIVE AREA)	DOUBLE PAGE SPREAD WITH BLEED INCLUDED (LIVE AREA)	FULL PAGE SPREAD WITH BLEED INCLUDED (LIVE AREA)	FULL PAGE NO BLEED	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL	1/4 PAGE	1/8 PAGE
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ADVERTISING CONTRACT
PERMIAN BASIN BUILDERS ASSOCIATION
2025 PARADE OF HOMES
INFO@PBBATEXAS.ORG

AD SIZE # _____ NAME OF BUSINESS: _____ CONTACT PERSON: _____
ADDRESS OF BUSINESS: _____
CITY: _____ STATE: _____
TELEPHONE: _____ FAX: _____
EMAIL: _____

Email Completed Contract to info@pbbatexas.org

PRINT READY ADS SUPPLIED, MUST USE SIZING SPECS ABOVE. NO EXCEPTIONS.

Email print ready ads to: info@pbbatexas.org Deadline: August 1st, 2025

If ad creation is needed, contact: Gaeb Ramirez at: pbbagaeb@gmail.com or Text 432-556-4100
\$200 per ad created. MUST CONTACT GAEB PRIOR TO JULY 15TH, 2025

The undersigned agrees to be individually liable for, and does hereby personally guarantee the payment of all charges and indebtedness.

ADVERTISER

PERMIAN BASIN BUILDERS ASSOCIATION